

Vicero.

COMPANY PROFILE



The background features a light blue diagonal line running from the top-left towards the bottom-right. There are several decorative blue circles of varying sizes and styles: a large partial circle at the top-left, a hollow circle at the top-center, a solid circle at the top-right, a hollow circle at the bottom-center, and a large partial circle at the bottom-right.

Vicero.

Vicero is a leading digital performance marketing company.

Mission

To accelerate business growth through advanced technologies and to build robust long-term relationships with our clients.

Vision

To be the leading marketing solution for clients seeking high quality, effective and cost-effective services.



Core values

We believe in treating all our clients and partners with respect, by appreciating any goal we can work together to foster growth.

We develop through creativity, invention, and innovation.

We implement honesty, integrity and business ethics into all aspects of our workflow.

Goals

Solidify our presence as a leader in performance marketing and to develop a strong relationship with clients.

Increase company investments and assets to support the development of services.

Develop an outstanding reputation as a digital and technological oriented marketing and management solution.



Team

As an established team of dedicated **20+ employees**, we provide all-encompassing marketing services and maintain a close relationship with each and every client. Our highly curated team consists of problem solvers, creative innovators, networkers and digital gurus.

We are constantly changing and adapting to the industry, using our depth of expertise, sharp look and a passion unmatched.





Clients

We cover over countries and are expanding **95+** the market borders every day. Vicero initially focuses almost exclusively on customers looking for a mobile marketing strategy development for the first time. We promote our services to business owners as a "step-by-step" process, primarily starting out with basic strategy and then gradually turning it into a global mobile marketing strategy.





Services

■ Strategy Planning

Transforming business objectives into marketing initiatives and goals, we create a 6-component plan (business objectives, marketing priorities, marketing goals, marketing strategy, key actions, dependencies, and risks) to build the most successful campaign for companies; breeding efficiency, insight, and results.

■ Performance Marketing

Being ROI-focused, low-risk, and easy-to-track-performance oriented, we help you to make more effective and impactful decisions that provide analytically derived tactical and strategic insights. Created and implemented to solve key issues.

■ Analytics and Research

Using a comprehensive set of various investigative and monitoring tools, our company captures all relevant market data; integrated, analyzed and interpreted specifically to evaluate all options for growth.



Growth Strategy

In 2020 Vicero is expected to increase in market share significantly.

By introducing new services, such as mobile app development and results-based marketing, we will begin a new business line centered on iOS and Android development for corporate clients around the world. We plan on adding to our extensive list of companies we work with, increasing our network scope and geographical coverage.

Now we are in the process of forming multiple partnerships and alliances with industry-specific websites, various other software, and service-oriented companies that provide particular marketing services and tools based on proven results.



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Contact information

Vicero brings digitalization and innovation to the business world

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